

**While performing task the chair shall facilitate reclining or resting and also shall have an upright locking for concentration during work.**



## Introducing Diamond



# Diamond

*Godrej* interio



## Diamond – Seat and Back



1. The formed and waterfall seat edge increases area of contact between body and seat. It reduces pressure on lower thighs and improves blood circulation.

2. Net weave cover on back allows better air circulation and user to sit more comfortably



# Diamond - Mechanism



1. Centre tilt mechanism of the chair facilitates reclining or resting , an upright locking for concentration during work.
2. Seat height adjustment to adapt the seat height to different body sizes.
3. Single point adjustment control : upright position locking and seat height adjustment makes it user friendly.
4. Tilt tension knob and seat height adjustment allows you to customize your comfort.



## Diamond – Pedestal and Castors



1. Nylon base has very high strength, stability and durability.
2. Nylon castors facilitates better distribution of weight and allows ease of movement.



## Diamond - Material

ZONE	MATERIAL
<b>SEAT</b>	Plywood base Foam :PU Moulded Fabric : Polyester
<b>BACK</b>	Mesh :Polyester Mesh Back Frame: PP
<b>ARMREST</b>	PP
<b>MECHANISM</b>	Steel
<b>PEDESTAL</b>	Nylon
<b>CASTOR</b>	Nylon



## Dezire – Care and Maintenance



The product is warranted for 1 year for any manufacturing defects.

With regular care and maintenance, your product will provide many years of superior performance and satisfaction. To maintain quality, please follow the cleaning procedures outlined here. The instructions for the care and maintenance of products are provided to you as a service.

Use vacuum cleaner to clean the fabric seat upholstery. Do not use water or liquid solutions on the fabric, they may damage the fabric or the color. For tougher spots or stains, it is recommended to contact Godrej Interio Service personnel.

Mesh can be cleaned with a vacuum. Do not use rolling or moving parts of the vacuum because these types of attachments may damage the mesh.

Clean plastic surfaces with a soft damp cloth and dry with a soft cloth. Do not use solvents.

In case of any doubt / assistance in determining the appropriate cleaning solution please contact Godrej Interio Customer Service Representative.





## Diamond - Images

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## Diamond - Images

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## Diamond – Target Customers/Segments



- Also for Home Use : Study/Surf/Work at Home

## Diamond - Competitors



**HomeTown**



**Furniture Bazaar**



- Competitors are selling this type of chairs through their retail outlets.
- Other competitors at local level are importers / resellers of imported chairs

**Thank You**

