

## Waiting Area Bench Seating ...



CUSTOMER's stated needs:-

- Adequate seating comfort – seat & back size
- Durability in use
- Easy cleaning
- Options: with/without arms,
- Styling – minimal / chrome elements as accents as a bonus !!

CUSTOMER's researched needs:-

- Modularity in design to include side tables, cushions, accessories for keeping bags / files / papers etc
- Robust / easy access leveling system
- Challenges faced in use -- problems in back to back placement, damage to walls in aisle placement, side by side alignment issues.
- Need to improve seat Shell Design to allow adoption of relaxed posture
- Product Design to address growing Security Needs

# INTRODUCING MATRIX

## MATRIX – lean, clean, refreshing !!

- Matrix is a perfect example of “Innovative, customer insight driven ” product design philosophy of Godrej Interio.



- Its wide seat and modular design allows users to choose the configuration and options best suited to their Waiting Area needs. It is ideal for waiting / customer interfacing areas in banks, booking offices, hospitals, clinics, air ports, etc.

## Designer Speak

" A well designed waiting area allows the users to relax both mind and body ... and helps to convert the open area into a productive space"

MATRIX waiting area seating has been designed to address every stated and unstated need ... and with "UNDERSTATED ELEGANCE" being the soul of MATRIX's design ... it adds an inviting charm to your waiting areas.

The clean no-nonsense form merges so effortlessly with your space ... yet its wide seat design stands out and invites you to sit .... and serves as a perfect BODHI tree for your waiting time thoughts .... Relaxing and Revitalizing you every time!!



## MATRIX - Statement of Line

4 basic configurations :-

Two seater,

Three seater,

Two seater with 2 side tablets,

Three seater with 2 side tablets.

Optional elements like Armrests, Seat cushions, Bottle / file holder, 90 deg connectors can be added as required to meet user specific requirements.

Option for Hospitals / Clinics : Anti bacterial powder coating finish keeps product free of microbial growth and spreading infections.



## Matrix – “User Comfort” centric design

- Its Wide Seat and Ergonomic designed Back Form and Height & Armrest ensures that User can **sit in a relaxed posture**.
- Seat Shell has rounded edge profile ... eliminating sharp edges and **ensuring safety of user**.
- Simple cross beam understructure **allowing easy cleaning** below seat as well as **adequate head clearance** from wall or other users.
- Extended cross beam to maintain desired center to center between seats even when units are placed in line ... **creating required personal space**.
- Unique leveling shoe design with integrated aligners – easy to adjust for **proper leveling** & aligners ensure perfect back to back alignment for **neat look**.

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# Matrix – Modular Design for Space Management



- Minimal footprint of 2 and 3 seat units
- 32 possible configurations to meet all types of functional & space management needs
- End caps with aligners to create neat installations
- Integrated aligners in leveling shoe... ensure perfect back to back alignment for neat look.
- Lean and clean product design aids in creating maximum line of vision for security personnel to assist in locating unattended baggage and parcels ... for minimizing security risk.



## Matrix – Engineered for Durability & Ease of Maintenance



- Strong understructure design ... **even side tablets can take the same load as the seat !!**
- Seating surfaces with aeration vents in attractive pattern ... to make product **stylish** , **visually light** and **minimize the collection of dust/dirt** on seating surface and increase seating comfort in non AC environment.
- All components are powder coated for easy cleaning.
- Side caps and leveling shoes have **integrated aligners** – easy to maintain alignment of the installation.
- Modularity in fixing of components – armrests, cushions, bottle/file holders – make **up gradation / replacements in field very easy.**



## MATRIX – is Eco Friendly !!



- Matrix is made from 99% recyclable materials !
- Manufactured in ISO 18001 certified factory – water used in powder coating process & waste from injection molding process is 100% recycled.
- END OF LIFE: Can be easily recycled using WECYCLE Service from Godrej Interio.



## MATRIX – Preventive Guidelines for Trouble free Service



- The product is suitable for INDOOR USE only.
- Ensure product is properly leveled before being put to use.
- Do not use metallic brush and abrasive products to clean the product.
- Cushions must be cleaned regularly by damp cloth ( if leatherite) and wiped dry.
- Ensure all fixing bolts are properly tightened at all times ... do periodic checks on same for ensuring user safety.
- For major maintenance or repairs, consult Godrej Interio Service Personnel.

**Thank You**