



# PHENOM

## Phenom does lounge like no other

Selling Guide







### **Recommended Segments**





Iconic • Subtle • Comfort

From big, open areas to more intimate settings and everything in between, Phenom's uncanny ability to blend beautifully is in its uncomplicated design. The uber cool design provides a welcoming vibe that make people gravitate towards each other to enjoy, share a cup of joy, thumb through a magazine or check out the latest download.

Phenom not only excels in the lounge arena, it's ideal for any common areas or meeting spaces, touch down areas, informal conference and team rooms, workcafés, welcoming and reception areas, private office spaces, breakout areas/zones and so much more.

#### **Ergonomic Design**

- Your body demands that you move and shift position freely and phenom supports your body posture without any restriction from sides.
- There's no need to fiddle with levers or adjustments, phenom keeps you comfortable at all times with a relaxed back angle.

#### **Recyclable Materials**

- Up to 87% recyclable.
- Packaging made from 98% recycled paper.
- Uses stainless steel as major material content which is indefinitely recyclability at the end of product life
- The product is designed to maximize its recyclables by selection materials and easy dismantling by using simple hand tools for part replacement..

#### Comfort

- Relaxed pan angle makes seating comfortable for lounge application.
- Smooth curvaceous edges all along seat shell for soft feel.
- Ottoman provides ample calf support when used along with chair.

#### Upholstery

- Upholstered with soft, fine finish and durable shaneel fabric.
- Dual tone appearance
- Available in four fabric shades

#### **Coffee Table**

 Made with toughened glass and with SS understructure to complete solution to lounge area i.e. Lounge chair,Ottoman,Coffee table.