

Enhanced Optimizer

Godrej interio



Dear All,

The Optimizer as we all know is one of the biggest product in the storage space today.

Demands are increasing, competition is growing and innovation is required.

In order to improve the aesthetics of our optimizer portfolio, we had undertaken an ECN to revamp the looks of the optimizer and so as to make it look more appealing to the customer.

Thus, introducing the **FRESH & NEW** , Enhanced Optimizer!!

Enhanced Optimizer



The 1st of the many initiatives we have undertaken are to improve the looks.

Comparison..

OLD

- Broader Drive Cover Unit
- U/S :Text. Milky White (091)
Text. Broken White (092)
- DCU :Text. SL Grey (091)
Text. Topaz Brown (092)
- Looks : Old
- Body : Text. Milky White (091)
Text. Broken White (092)

ENHANCED

- **Narrow** Drive Cover Unit
- U/S : Text Black (094, 095)
- DCU :Text. Milky White (094)
Text Broken White (095)
- New Looks (Sleek)
- Body : Text. Milky White (094)
Text. Broken White (095)

NEW

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D6 Optimizer



New, Fresh Look of the Optimizer

Here in the D6 optimizer, also we have introduced the enhancement.

Thus all the following optimizers have undergone enhancements and will be available in 094 and 095.

Codes and prices – D6 optimizer

ITEM CODE	ITEM DESCRIPTION	CPL	WPL
STO15SD6094	SINGLE STATIC DRIVE COVER UNIT 6 BAY 15 INCH DEPTH	73600	60352
STO15SD6095	SINGLE STATIC DRIVE COVER UNIT 6 BAY 15 INCH DEPTH	73600	60352
STO15TD6094	TWIN MOBILE DRIVE UNIT 6 BAY 15 INCH DEPTH	192100	157522
STO15TD6095	TWIN MOBILE DRIVE UNIT 6 BAY 15 INCH DEPTH	192100	157522
STO18SD6094	SINGLE STATIC DRIVE COVER UNIT 6 BAY 18 INCH DEPTH	78510	64378
STO18SD6095	SINGLE STATIC DRIVE COVER UNIT 6 BAY 18 INCH DEPTH	78510	64378
STO18TD6094	TWIN MOBILE DRIVE UNIT 6 BAY 18 INCH DEPTH	199500	163590
STO18TD6095	TWIN MOBILE DRIVE UNIT 6 BAY 18 INCH DEPTH	199500	163590

Body Prices

D6 OPTIMIZER CHANNEL CONSUMER PRICE-LIST						
CHANNEL LENGTH	CONFIGURATION	BAAN CODE	W/H	CONSUMER BASIC	ED	TOTAL
3 FEET	D6	STOCH603000	F53	4500	380.07	4880.07
6 FEET	D6	STOCH606000	F53	7400	625	8025
9 FEET	D6	STOCH609000	F53	8900	751.69	9651.69
12 FEET	D6	STOCH612000	F53	16500	1393.59	17893.59

D6 OPTIMIZER CHANNEL WD PRICE-LIST						
CHANNEL LENGTH	CONFIGURATION	BAAN CODE	W/H	CONSUMER BASIC	ED	TOTAL
3 FEET	D6	STOCH603000	F53	3690	380.07	4070.07
6 FEET	D6	STOCH606000	F53	6068	625	6693
9 FEET	D6	STOCH609000	F53	7298	751.69	8049.69
12 FEET	D6	STOCH612000	F53	13530	1393.59	14923.59

Rail Prices

THANK YOU