

## **NPI Display Policy for WDs**

**Revision No: 3**

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Dear All,

This display policy consists of the list of NPIs applicable for one time display discount for the WD's..

The following terms shall be applicable for booking under this policy.

- 1) WDs having showrooms can book one piece each of new products (list of products is attached) at a special one time discount of 50% on basic price. List of new products applicable for this discount are as attached. The old list becomes obsolete.
- 2) Such products have to be necessarily displayed in their outlets with proper props, catalogues etc. and actively promoted to customers.
- 3) It is recommended that premium / high end products viz. high end suites be displayed for at least six months. In case the displayed product is sold off, the WD should replace it immediately (second time booking will be at normal WD price).
- 4) WDs can display products from the list based on respective market situation. Since most of you are in the process of having your WD meets, kindly announce this policy to the WDs and encourage them to take benefit of the same.

Please note that this policy is for Desking, Office Storages, OPOS and Seating products.

Regards,  
Vivek

## **LIST OF PRODUCTS FOR NPI DISPLAY POLICY FOR WD's**

### **Desking**

- 1Namaste ( 2/3/4 )
- 2Ideate ( 6 Seater )
- 3Ascent
- 4 Lead
- 5Enterprise
- 6 Fold
- 7Conclave ( 6 Seater )

### **Storages**

- 1Gain ( 1 main + 3 add ons )
- 2Pegion hole ( 1 main + 1 add on )

### **OPOS**

- 1 Vurv ( Any 1 module )
- 2 Frontier
- 3 Linea ( Any 1 module )
- 4 Wish ( Any 1 module )
- 5 Cushion top pedestal
- 6 Cushion top LFC

### **Seating**

- 1 Oxbo
- 2 Fiona
- 3 Ace
- 4 Versa
- 5 Breeze
- 6 NRG
- 7 Matrix
- 8 Scintilla
- 9 Eazy