

# An Enlightening Journey

# Status Quo of Education Industry

## Education Segment

upto 5 years	std 1 to 5 and 6 to 8 5-14 years	std 9 to 10 14-16years	std 11 to 12 16-18 years	18 years beyond
<b>Pre Primary</b>	<b>Elementary</b>	<b>Secondary</b>	<b>Snr. Secondary</b>	<b>Higher Education</b>
Playschools	Govt  Gram Panchayat Schools Municipal Schools Kendra Vidhyalaya Jawahar Novodaya Vidhyalaya	Govt  Gram Panchayat Schools Municipal Schools Kendra Vidhyalaya Jawahar Novodaya Vidhyalaya	Govt  Kendra Vidhyalaya Jawahar Novodaya Vidhyalaya	<b>Professional Education</b>  Institutes Deemed Universities  Architecture Business Journalism Law Pharmacy Human Medicine Professional Engineering Professional Certification Scientific Dentistry Vetenary Medicine
	Govt Aided	Govt Aided	Govt Aided	
	Private	Private	Private	
	CBSE CISCE IB State Boards of Education NOS		Jnr College	<b>General Education</b>  University  Science Commerce Arts
			Industrial Training Institutes	
			Polytechnic	Polytechnic
				Industrial Training Institutes
				Jan Siksha Sansthan

# Status Quo of Education Industry

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## Spaces

### Learning Space

Classroom  
Lecture Hall  
Training Room  
Studio

### Administrative Space

Staff Room  
Faculty Chamber  
Director/Principle  
Administrative Office  
Reception  
Conference

### Living Space

Dormitory  
Hostel Room  
Common Room

### Auditorium

Auditorium  
Large size Lecture Halls

### Activity Rooms

Crafts Room  
Maths Lab  
Social Studies Lab

### Break out

Canteen  
Gym

### Labs/Workshops

Computer Lab  
Physics Lab  
Chemistry Lab  
Biology Lab

# Target Segment



Higher Education -  
Graduate & Post Graduate

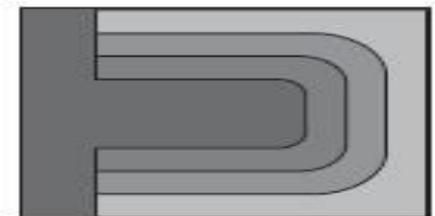
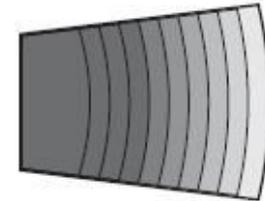
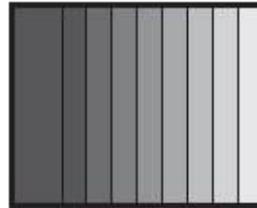
Promotes better infrastructure as an  
quality that enhances learning.

Quality conscious and aware of  
worldly enhancements

# Changing Education Environment Over the Years



Top View



## Needs Identified and Activities Mapped

- **Sturdiness with Safety**
  - Should withstand the impact of students for normal use
  - Should not have sharp corners /edges/hardware projections which can cause injury during normal use and movement
- **Durability**
  - The structure should last for a long time for a regular use and no frequent servicing should be needed

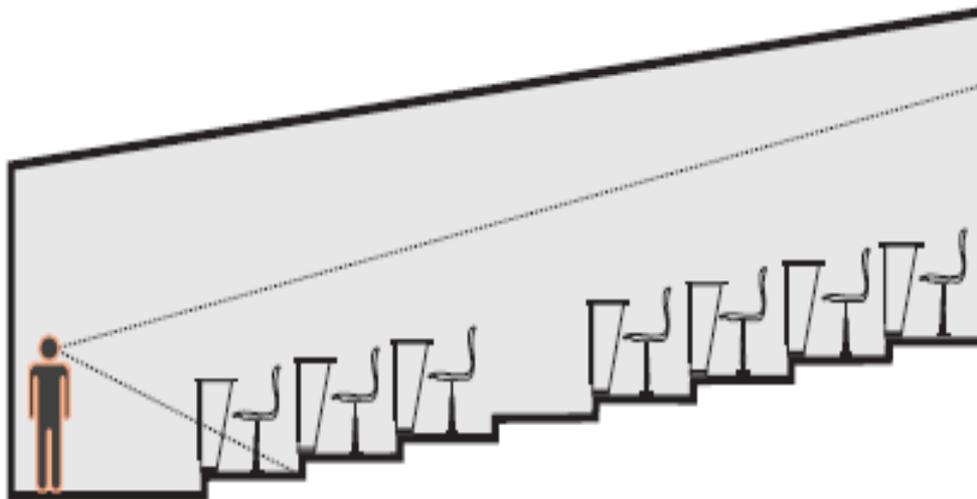
# Needs Identified and Activities Mapped

- **Edging**
  - Edging should be resisted to temperature and humidity variations, tampering/fidgeting
- **Ease of Maintenance**
  - Should be sufficiently elevated from the floor to not accumulate dust, dirt, should be easy for cleaning from outside and underside



# Needs Identified and Activities Mapped

- Modesty Panels



In a stepped class room  
a modesty panel is  
required to avoid uncomfortable  
situations

# Needs Identified and Activities Mapped

- IT Enabled Features



use of laptops/ tablets  
have increased in the  
recent years.

students observed to reach  
out for charging stations  
while attending class.

# Needs Identified and Activities Mapped

- Storage Solution



- Individuality

Individual Work



This gave birth to an offering

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A complete solution

# INTRODUCING enlighten



A **VERSATILE** PARTNER THAT MEETS  
EVERY EDUCATIONAL REQUIREMENT



enlighten

THE enlighten ADVANTAGE

# CRAFTED TO CREATE END-USER DELIGHT

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**Contoured and Cushioned** seat backs



**No sharp corners** resulting in better safety



**Hooks** for bags and belongings



**Auto tip up** seats increasing space and comfort



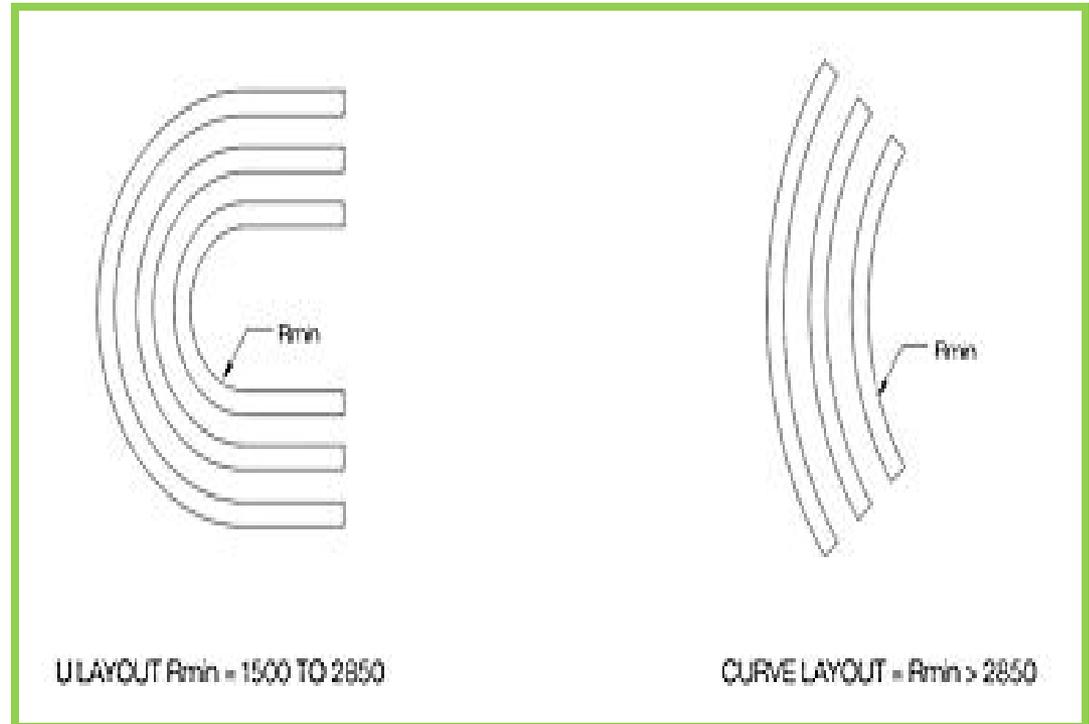
**Switchboard** provisions for charging and power



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# Layout Specific Design

- ❖ Enlighten is designed to solve most of the layout concerns. Be it adjusting students in a room or fitting the product into **different layouts** – we have a solution for them all.
- ❖ Not just that, it also adjusts to a **stepped set up** of the room whose height can be upto 300mm



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## Other Smart Features That Just Cannot be Ignored

- ❖ Product comes with a Front+Middle+Back modular set up different from typical Bench+Desk set up which enhances flexibility of space between rows.
- ❖ User Comfort is maximized by allowing middle module to be height adjustable in a stepped layout.
- ❖ Specially designed hinged modesty panel allow the product to fit into even a curved and U shaped layout.

# Comparison with Namaste II

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Namaste II



Enlighten



FUNCTIONALITY		
<b>FEATURES</b>	<b>Enlighten</b>	<b>NAMASTE-II</b>
1. Curvilinear top	Yes	No, only straight top.
2. Folding Seat	Yes, auto tip-up mechanism	Yes, Manual closing "USER ASSISTED CLOSING"
3. Wire Management / Carrier	Yes	Yes (Only for Individual Modules)
4. Hook provision for hanging bags	Yes	No
5. Back Cushion for Seat	Yes	No
6. Adaptability for Stepped Classrooms	Yes (Adjustment of seat heights for step heights 0 and 100 to 300mm in 50mm pitch)	Yes (Adjustment of seat heights for step heights ranging from 0 to 180mm in 20mm pitch is available on request)
7. Worktop / Desk	As per layout, worktop size will be decided	Continuous single work top (for 2 & 3 Seater) as per the dimension of the module.

FUNCTIONALITY		
<b>FEATURES</b>	<b>Enlighten</b>	<b>NAMASTE-II</b>
8. Storage / Shelf	No	Yes
9. Switch Socket Cut-out	Optional	Yes (Only cut-out , as per std 6 modules Anchor Roma Tresa (Code:30250H))
<b>AESTHETICS</b>		
1. Colour Options	Chocó & Textured Wanbow White	Noce Versailles & Bond White Slate Grey & Bond White

# Credibility

Performance tested as per  
**BS EN 1729-2:2009(E)**



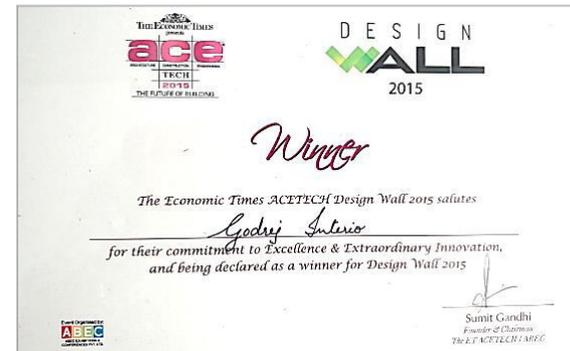
High Sustainability quotient  
Recycled content: 14.3%  
Recyclable content: 93.4%  
Rapidly renewable content: 5%



Manufactured in facilities  
conforming to ISO 14001



Greenco Certified



DESIGN WALL AWARD WINNER  
AceTech'15 - Bangalore

THANK YOU