

DESIGN STORY : VERSA CHAIR

OVERVIEW

A chair which can be adjusted to the user's comfort level is critical to achieve high motivation and productivity levels in any office environment. People working for long hours in front of the computer in stressful conditions often complain about chair not fulfilling their comfort needs, which is a vital insight for design of our seating systems.

Versa is an executive workstation chair which addresses the needs of modern working environments.

INSPIRATION

'Versatile' and 'Robust' were the key attributes in generating the well-balanced look of the chair. Soft lines of the chair merges with the robust structure resulting in a form that is soothing yet robust. The easy adjustment features delivers the comfort to a wider range of body somatotypes and percentiles, making it a versatile seating solution for offices with multiple needs and users.

The most significant element of the chair is its 'T' shaped spine inspired from a 'wishbone' structure supporting the contoured chair back. This form also resembles a bird gliding across the sky with its wings opened wide. The wings branch out by spanning across the back from end to end representing strength through flowing lines. The T-spine becomes even more significant in the context of this chair, as it provides flexibility in back height adjustment. The form language of the chair is captured through its simplistic lines with rounded edges and highlighted by the prominent spine structure.



INITIAL CONCEPT OF VERSA

OFFERING & INTENDED USE

Versa is apt as a workstation chair in all segments. It can also work well in conference or review rooms where comfort and uniformity in decor is desired.

The chair has two back options – Cushioned and Mesh.

USER BENEFIT

The beauty about the chair is its flexibility in terms of adjustments. The chair has adjustments in Seat Height, Seat Depth, Back Height, Armrest Height and Back Tilt Angle which the user can control as per comfort needs. It has both cushioned and mesh back options to suit specific customer requirements.

The Active Bio-Synchro(TM) Mechanism has a user-friendly 5 position Tilt-limiter which allows the user to recline in 5 different back tilt angle positions. The mechanism is designed with an Auto-Tilt Tension adjusting feature which adjusts the tilt tension automatically as per the weight of the user. Over and above that it has a manual over-ride for specific needs of back tilt-tension.

Back height supports the user's full back and height adjustment offers alignment with the user's body contours. The Mesh Back has a firmness pad at the lower back area creating a firm lumbar support.

The arm support is located nearer to the back creating ample space for leg movement. The wide and soft-edge PU arm-top provides full support to the forearm & elbow region without the need for creating a swivel feature. The armrest can be adjusted in height to align with table or keyboard tray levels.

The waterfall edged seat is adjustable in depth to ensure proper leg support and back support to all body types.

KEY FEATURES

Adjustable Back Height for aligning the body contours

'Wishbone' inspired T- Spine structure

Soft Touch Fabric with vibrant colour options

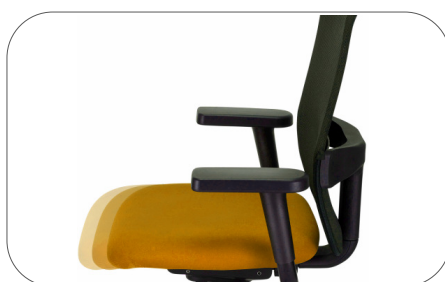
Wide PU Arm top ensures comfortable elbow rest without the need for swivel feature

Height Adjustable armrest

Active Bio-Synchro (TM) Mechanism

Large diameter pedestal base with open-wheel castors

Seat Depth Adjustment



Waterfall seat edge



VERSA RANGE

Cushioned Back



Front view



Back view

Mesh Back



Front view



Back view

As per Godrej Interio's policy of continuous development and improvement, the design may be updated without prior notice or obligations. Form, Colour and Finish of product in this document are representative of design intent and may vary from actual.

© 2012 This Document is the copyrighted work of Godrej & Boyce Mfg.Co.Ltd, Mumbai, India through it's division - Godrej Interio.

Godrej & Boyce Mfg.Co.Ltd, Mumbai, India reserves all rights whatsoever in this document. **Godrej & Boyce Mfg.Co.Ltd, Mumbai, India** asserts its rights over this document that has been conceived by the dint of its efforts also views reproduction of this document ,as is or by making cosmetic or other changes ,as a violation of its copyright. No part of the document shall be copied or reproduced without the written approval of **Godrej & Boyce Mfg.Co.Ltd, Mumbai, India**.