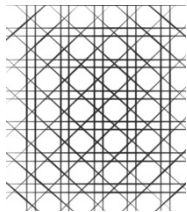


BREEZE CHAIR

Tubular steel furniture designs of the modern movement era in early 20th century are considered milestones in the history of design.

The simple and minimal forms were an expression of a new attitude of it's culture and was reflected in the art, architecture and day-to-day products.

One of the most important furniture offering of the time was that of a cantilevered tubular steel chair or the flexing chair without back legs which is vintage design in today's context. Tubular steel framed chairs became the icons of modern movement in design internationally. These chairs captured the spirit of modernism with timeless products and being true to its material properties.



Tubular cantilever chairs with diagonal cane weaving revolutionized the Indian market and was a symbol of pride for every office in India.

The BREEZE chair clearly demonstrates how the classic style is revived and combines a wealth of attention to detail with the adherence to quality requirements.

With the advent of modern technologies, for Breeze chair the traditional wood is replaced by the new age structural plastics and the cumbersome weaving process is replaced by a structural mesh fabric, thus capturing the essence of the chair, whilst improving materials and processes. The vintage is back in fashion.

DESIGN EXPERIENCE

As the word indicates, the chair derives its character from the name "Breeze". The idea was to design a chair that has a light and airy feel; combined with best-in-class ergonomics for user comfort.

The chair displays a down-to-earth simplicity through its soft contours and rounded corners. The form is such that it easily blends into its surroundings and complements the furniture.

The key element is the mesh fabric that allows ventilation and eliminates hot spots on seat and back. The woven look of the pattern gives a handcrafted feel to it.



Although the chair does not have complex mechanisms or adjustability, it addresses the ergonomic requirements through various design features and materials used. The flexibility in the fabric ensures ample support and cushioning for the user. Cantilevered option helps in a spring-back reclining feel. The back and seat is contoured adequately to give desired comfort.

The warm color scheme is pleasant and practical as it blends seamlessly with two tones of fabric. The creamy tones in plastic components give the impression of ease by creating a look of understated opulence.

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KEY NOVELTIES

Ergonomically contoured
hyperbolic parabolic Back

European Structural Fabric
which is flexible and Tear resistant

Hygienic - Fabric is UV resistant and
Mould resistant - fungicide treated.
Fabric is easy to clean with a damp cloth

Option of Cantilevered open
arms encouraging flexi-posture

Waterfall seat edge provides
ample popliteal region clearance

(Breeze 1/1A) Cantilevered
structure for spring back cushioning feel



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MATERIAL BENEFITS

Seat and Back Plastic components -
GF Polyamide base frame
and PP inner frame

Fabric -
Polyester Structural Mesh

Tubular Structure -
High Strength Micro-Alloy MS

Environment-friendly
Powder coating



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